

## ORDER



WOTV

**Orders**  
**Order / Rev:** 205744  
**Alt Order #:**  
**Product Desc:** STABENOW FOR SENATE 2012  
**Estimate:** 11911  
**Flight Dates:** 09/17/12 - 09/23/12  
**Original Date / Rev:** 09/14/12 / 09/14/12  
**Order Type:** REG

**Primary AE:** WOTV Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency**  
**Name:** Media Strategies & Research  
**Buying Contact:**  
**Billing Contact:**  
 1580 Lincoln Street  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Stabenow for Senate 2012  
**Demographic:** A25-54  
**Product Codes:** PL5  
**Priority:** P5  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN2114/IN2116/SP1753/AU1239/AL18/

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	9	\$1,475.00	\$1,253.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	9	\$1,475.00	\$1,253.75	0.00
<b>Totals</b>	<b>9</b>	<b>\$1,475.00</b>	<b>\$1,253.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	09/18/12	09/20/12	M-F 7-8p Rules of Engagement	CM	7-8p	- 111 - - -	:30	3	\$50.00	P5	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 111 - - -		3				\$50.00		0.00			
N 2	WOTV	09/17/12	09/17/12	Mon Prime Other 1 Monday 8-11p	CM	8-11p	1 - - - - -	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1 - - - - -		1				\$200.00		0.00			
N 3	WOTV	09/18/12	09/18/12	Tue Hour 1 Tuesday 8-9p	CM	8-9p	- 1 - - - - -	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - - - - -		1				\$150.00		0.00			
N 4	WOTV	09/19/12	09/19/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	- - 1 - - - -	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - 1 - - - -		1				\$200.00		0.00			
N 5	WOTV	09/20/12	09/20/12	Thur Hour 2 Thursday 9-10p	CM	9-10p	- - - 1 - - -	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - 1 - - -		1				\$300.00		0.00			
N 6	WOTV	09/21/12	09/21/12	Fri Hour 3 Friday 10-11p	CM	10-11p	- - - - 1 - -	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - - 1 - -		1				\$75.00		0.00			

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 Alt Order #:  
 Flight Dates: 09/17/12 - 09/23/12

Advertiser: POL/Stabenow for Senate 2012  
 Product Desc: STABENOW FOR SENATE 2012  
 Estimate: 11911

**WOTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WOTV	09/23/12	09/23/12	Sun Prime Other 3 Sun 8-11p	CM	8-11p	-----1	:30	1	\$400.00	P5	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/17/12		09/23/12	-----1	1		\$400.00		0.00						
												Totals	9	\$1,475.00